



EV Charging

Growing Demand = Growing Opportunity

Why Install EV Charging Stations?

- Growing demand for accessible and convenient electric vehicle (EV) charging stations due to increasing sales of fully electric vehicles
- Increase value to current customers, tenants and residents
- Expand market share to this consumer base
- Possible tax advantages to your business
- Easily add your business to special maps that electric car drivers utilise to plug in and charge

Why Partner with Wesco Anixter?

- Evaluation, design and installation of your EV charging systems
- Options of material supply only or full turnkey supply and install available
- Manage all the paperwork and necessary items to leverage all the available rebates and incentives
- Access to the top products including electrical components, wire, cables, etc. that will be needed for your EV station
- Experience working across all major markets and industry spaces
- Customised solutions to maximise the value to your business and customers

EV Charging Data

- The demand for EVs far exceeds the availability of EV charging stations
- UBS forecasts that electric vehicles will account for 40% of global new car sales by 2030¹
- 2/3 of potential EV owners listed ease of finding charging stations as a key factor in completing the purchase
- A great way to attract new customers, maintain employee satisfaction, boost your sustainability, and literally get on the map²

Benefits of EV Charging Stations

- Attract EV owners to your business/local area
- Increase occupancy rates and lease value for tenants
- Support sustainability and carbon emissions programs
- Increase customer dwell time
- Increase customer loyalty and return business with preferred parking locations
- Simplify “the choice” for electric vehicle owners and differentiate your business

¹[Ubs.com/global/en](https://ubs.com/global/en)

²[Evmeter.com/resources](https://evmeter.com/resources)

Boost your property value and get plugged in to new customers with EV chargers. Contact us for details: [Wesco.com/energy-emea](https://wesco.com/energy-emea)