

Nortek Security & Control Extends Smart Home to Global Growth Markets Leveraging Successful Technologies and Proven Products

New certification and key partnerships expand 2GIG distribution in countries, including Turkey, Mexico, New Zealand, and Australia.

Carlsbad, CA — May 4, 2016 — [Nortek Security & Control](#) LLC, a Nortek Company (NASDAQ: NTK) and leader in the security, smart home and wellness technology markets, today announced a series of strategic actions that extends its impact in global markets. With significant growth in the global smart home market on the rise, the company's international expansion builds on the market leading domestic success of its proven 2GIG® home security and control system and related products, which has over 3 million system installations to date.

According to a new report published by [MarketsandMarkets](#), "The smart homes market is expected to grow to \$58.68 billion by 2020, at an estimated CAGR of 17% from 2015 to 2020. There has been a significant growth in the global market due to the demand for energy efficient solutions and enhanced home security. Both accounted for 65% of the total smart homes product market in 2014, yet North America led the global smart homes market in 2014 with the share of 37% of the global market."

"The demand for proven smart home security and control solutions is now truly global in nature," stated Duane Paulson, Nortek Security & Control's Group VP, Product & Market Development. "Extending our reach to these other continents and regions, with existing, established technologies and products is an important and strategic effort for our growth. Other markets, can look to our domestic success."

In Turkey, Nortek Security & Control launched a strategic relationship with Pronet, the country's largest security services provider with nearly 200,000 subscribers and 1 million active users, for distribution of advanced security and home control solutions through the company's 2GIG platform under the Pronet Plus program brand. The Pronet Plus program provides residential and light commercial security, control and energy management and is being rolled out throughout Turkey. Pronet chose the 2GIG platform as the foundation of its Pronet Plus smart home offering because of ease of use, quick installation and reputation for quality.

"As the leading smart home control panel, 2GIG was the right platform choice for the Pronet Plus program," said Ediz Habip, Pronet's Chief Marketing Officer. "The 2GIG platform provides us with proven reliability and great features to extend our market leadership in security and home control."

"We're pleased to be able to partner with the market leader in Turkey," said Paulson. "Turkey is a rapidly developing economy and market, and together we can work to develop solutions to meet the needs of Pronet's customers."

The 2GIG launch in Turkey is just one of several countries where the company is now shipping product. The company opened distribution and technology relationships in Australia and New Zealand including one of the region's major security distributors, Q Security, and one of the largest security dealers, Chubb. In addition, for Latin America, the company received full NOM (Norma Oficial Mexicana) certification for 2GIG GC2 for Mexico, which also accelerated distribution efforts and opportunities in Columbia and other Latin American countries.



Paulson continued, “With over 3 million systems installed in the US and Canada, the 2GIG platform enables thousands of security dealers to provide cloud-based interactive security, energy management and home control services through a wide variety of connected devices. It’s a proven success at the cusp of the tipping point for global smart home and security adoption.”

For more information on Nortek Security & Control, please visit: www.nortekcontrol.com

About Nortek Security & Control LLC

Leveraging extensive design and engineering capabilities and more than 50 years of innovation, Nortek Security & Control LLC supplies its technology solutions to leading distributors, retailers, service providers and manufacturers and is dedicated to addressing the lifestyle and business needs of millions of customers every day.

Nortek Security & Control is a world leader in smart connected devices and systems for the residential, security, access control and digital health markets. Through its family of brands including 2GIG®, GoControl®, Linear®, and Numera®, Nortek Security & Control designs solutions for a diverse customer base that includes national telecoms, big box retailers, OEM partners, service providers, security dealers, and consumers. With over 50 years of innovation, Nortek Security & Control is the leading manufacturer of Z-Wave based connected products.

Headquartered in Carlsbad, California, Nortek Security & Control LLC is a subsidiary of Nortek, Inc. (Nasdaq: NTK) a global, diversified company whose many market-leading brands deliver broad capabilities and a wide array of innovative, technology-driven products and solutions for lifestyle improvement at home and at work. Please visit www.nortekcontrol.com for more information.

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