

Whether traveling for business or pleasure, guests today arrive at their destination with multiple mobile devices in hand – smartphones, tablets, netbooks and laptops – with the same expectations: connectivity anywhere, anytime.





Source: Forrester Consulting

90%

of hotel customers wished that all hotels had wireless in their rooms.

## Why is Connectivity Critical?

- Connectivity issues affect both property brand and guest loyalty
- Effective employee/management communication relies on signal stability
- Wireless applications require reliable connectivity throughout the property

## Why Corning ONE™ Can Make the Difference

Corning ONE<sup>™</sup> wireless platform is the first all-optical converged solution for hospitality facilities that unifies cellular, Wi-Fi and Ethernet backhaul. This innovative technology allows for virtually unlimited bandwidth to support the growing demands of wireless users in the hospitality industry.

- Convergence of Ethernet, WLAN, security applications and cellular coverage on a single optical network
- Smaller footprint reduces space requirements in telecom closets
- Fiber infrastructure delivers unlimited bandwidth ensuring future readiness for wireless needs
- Infrastructure convergence minimizes impact on hotel aesthetics
- Reduces guest and facility disruption through rapid installation

To learn more about Corning ONE wireless platform or to see if your hotel, resort or convention facility is guest ready, visit <a href="http://cablesystems.corning.com/1-FutureReady.html">http://cablesystems.corning.com/1-FutureReady.html</a>



## Basic Building Blocks of a Typical System



