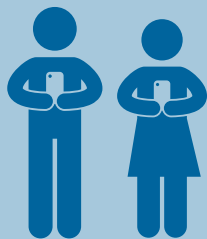


KEEP your campus CONNECTED

Mobile devices have changed the technology landscape for college and university campuses.

Checking a Smartphone

The average smartphone user checks their phone **150x a day, 10x an hour** and **every 6 minutes**. *Source: Time Magazine Mobility Poll*



Why is Connectivity Critical?

- In this BYOD world, accommodating wireless needs for both students and faculty is important
- 67 percent of students' smartphones and tablets are reportedly being used for academic purposes*
- Students use wireless as primary mode of communication and entertainment
- Campuswide connectivity is required to enable Public Safety applications

**Source: www.educause.edu/ero/article/exploring-students-mobile-learning-practices-higher-education*

Why Corning ONE™ Can Make the Difference

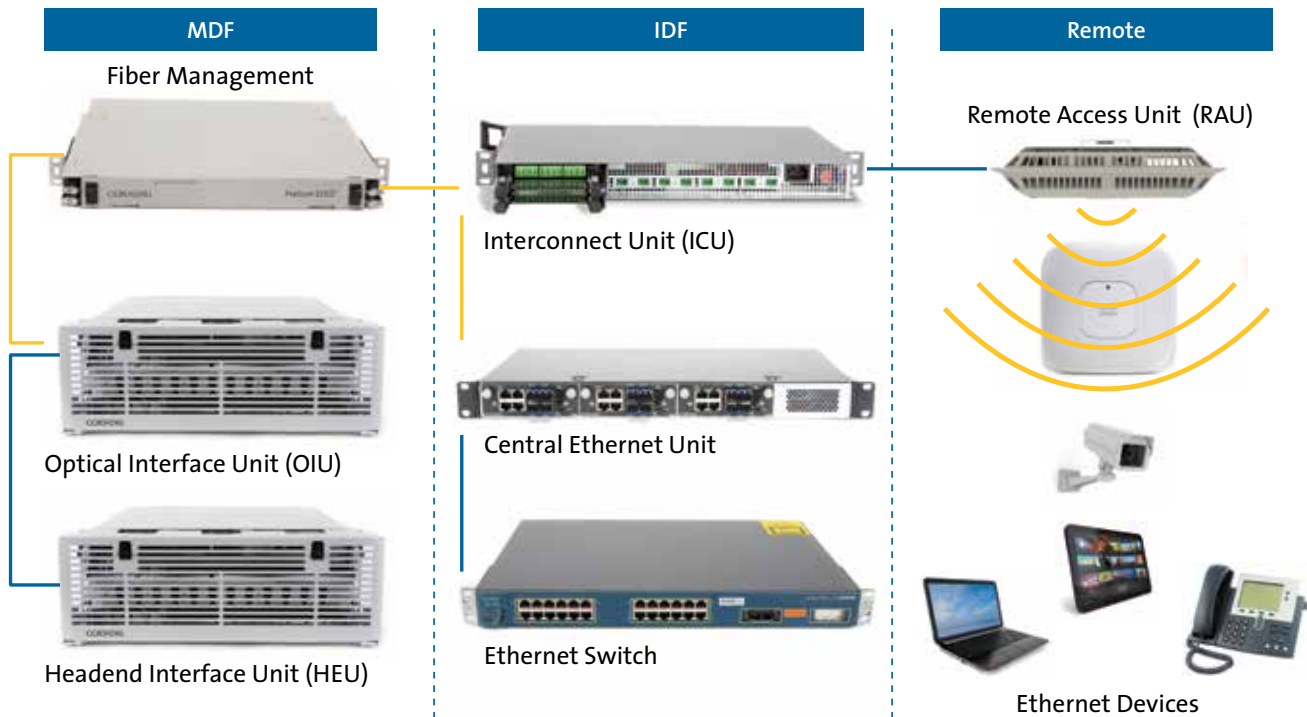
Corning ONE™ wireless platform is the first all-optical converged solution for higher education campuses that unifies cellular, Wi-Fi and Ethernet backhaul. This innovative technology allows for virtually unlimited bandwidth to support the growing demands of wireless users in higher education.

- Easily provide commercial cellular to buildings
- Integrate building management, security and commercial cellular on a single all-optical infrastructure
- Modular components allow technology upgrades without replacing infrastructure
- Smaller footprint reduces/eliminates telecom closet footprint

To learn more about Corning ONE wireless platform or to see if your campus is student and staff ready, visit <http://cablesystems.corning.com/1-FutureReady.html>



Basic Building Blocks of a Typical System



Corning Cable Systems LLC • PO Box 489 • Hickory, NC 28603-0489 USA
800-743-2675 • FAX: 828-325-5060 • International: +1-828-901-5000 • www.corning.com/cablesystems

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